

DommiesBlessed

Breastfeeding. Hair. Homeschool.

2019
Media Kit



@dommiesblessed



About DommiesBlessed

Started in April 2017, DommiesBlessed is a growing site focusing on breastfeeding, hair and homeschool. We are dedicated to creating digestible content centered around our real-life experiences.

About Me

My name is Dominique and I am passionate about strengthening families (starting with my own). I've been doing hair for over 15 years; homeschooling and breastfeeding for 7.

Services

Speaking Engagements
Guest Blogger
Giveaways
Reviews
Ambassadorship
Sponsored Blogs
Instagram Posts

Featured on...

The Daily Milk & The Woke Diner



Why We Homeschool?

Most popular post of 2018



5 Ways We Have Fun With Black Science Month

Most engaged instagram post of 2018

Boston, MA

dommiesblessed@gmail.com • www.dommiesblessed.com

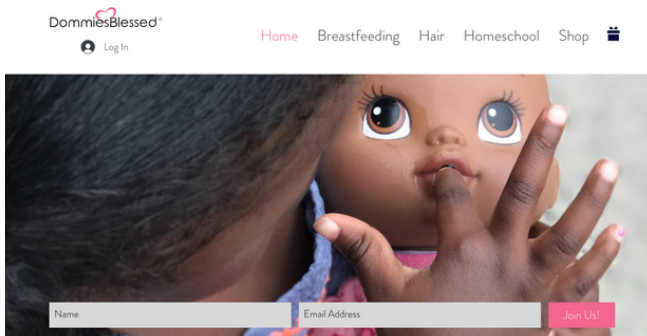


WHY COLLABORATE

with DommiesBlessed

Our Audience

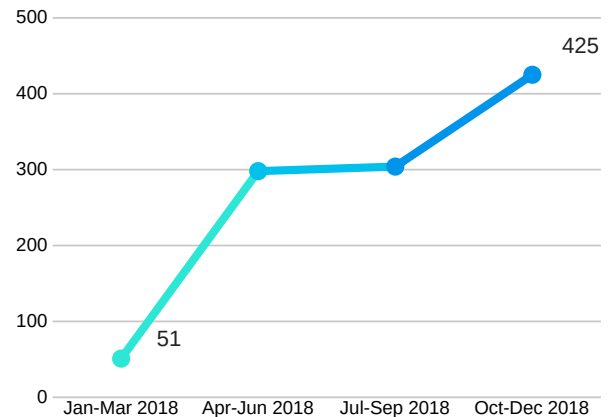
Our loyal readers are family-oriented persons and educated consumers mostly engaged on Monday and Tuesday before 1pm. Our audience is very interested in **education** and the **black family**.



93% Increase

of unique visitors since 2017

Users Per Month



6 min 17 sec

average time on site



82% Loyal Subscribers

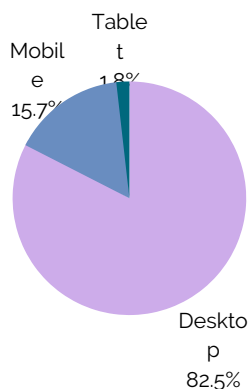
read our newsletter



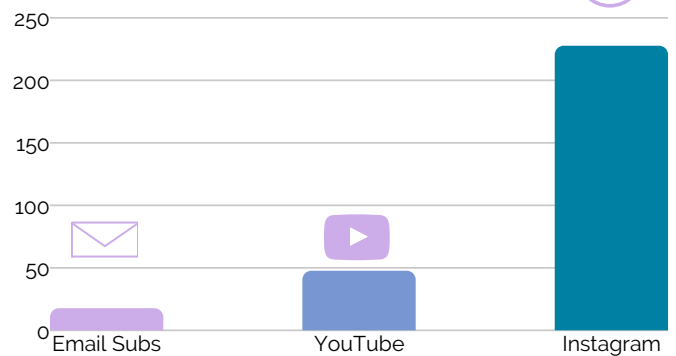
41% Traffic

comes from Instagram

Devices Used



Following



Boston, MA

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