2021 MEDIA KIT

DommiesBlessed

www.dommiesblessed.com

OUR VISION

To transform the lives of nursing families.

OUR NICHE

87% of babies in the U.S. are breastfed. 6,000 nurse beyond 24 months. And the term “breastfeeding” is searched 3,000 times daily online.

OUR MISSION

We seek to encourage the growing number of breastfeeding families looking for peer-support online.

We love collaborating with brands that are excited to serve this steadily growing niche in a new and innovative way.

OUR VALUES

We value high-quality, easily-digestible content with a family-centered approach.

OUR VILLAGE

DommiesBlessed earns 1,000 clicks a month. We serve educated consumers who are predominantly female (64%), tech-savvy mobile users (54%) most active Saturdays and Sundays after 10am. They are ages 18 to 34 (53%) and interested in family life, healthy living, meaningful connections and financial freedom.

OUR STATS

48%	72%	2:14
organic traffic	new visitors	duration (min)

OUR IMPACT

25+ collabs

#1 rankings

30+ donated

OUR SERVICES

Sponsored Blog Posts
Speaking Engagements

CONTACT ME

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DommiesBlessed